

Sutherland regularly takes arnica - in both oral and topical cream form - to combat the effects of a sporty lifestyle.

Arnica is one of homeopathic brand Brauer Natural Medicine's most popular products. "It's arguably the most widely used natural product on the planet," says Brauer's naturopath Robert Medhurst. "It has broad appeal, from the mums and dads who select it for their children's and their own bumps and bruises, through to teenagers and adults who use it after sporting activities, all the way through to retirees with bumps and body aches."

#### Slimming secret?

What about the fashion types using it to slim down and fit into a dress by Friday night? "It's an interesting application of the product," Medhurst says.

Sutherland is more sceptical. "Arnica has no traditional application for slimming or puffiness. It's used to calm down swelling, but that's from an injury. You could have inflammation and bloating due to food allergies or sensitivities, but the most effective remedy in this case would be to simply eliminate those foods."

Dermatologist Dr Chris Kearney, from Sydney Specialist Dermatology, says: "There are other properly tested agents that can reduce puffiness such as anti-inflammatory medications. I prefer to recommend these if necessary as we have the correct amount of scientific data regarding their effectiveness and potential side effects."

Dr Kearney questions arnica's effectiveness in general. "The data in this area is conflicting; some studies show measurable effectiveness and others show none. The general consensus is it does have some anti-inflammatory and anti-bruising properties but they are probably quite mild."

# **Healing powers**

Still, arnica has many devotees in the beauty industry. "We use both topical and oral arnica before and after any facial cosmetic operation and, in some cases, before injectables," says surgeon Dr William Mooney. "We have used it for many years and it works. There is a radical reduction in the amount and length of time of post-surgery bruising."

Arnica serves various other beauty purposes. Jurlique, which has sold a skincalming Arnica Cream and Lotion (\$45 and \$32 respectively, 1800 805 286) since the company's 1985 beginnings, has added the ingredient to all three of its eye creams "because of arnica's soothing and cooling effects," says national education manager, Anya Rogers.

Sutherland says: "I think it can be effective in skincare and it's very much on trend. My only concern is it is an endangered plant and is hard to cultivate.

We use tiny amounts in homeopathy, but as for skincare, let's just say I hope it doesn't become too popular!"



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